

Notice of Contract Award

This professional services contract was awarded to the Vendor that scored the highest in the Evaluation Phase and Cost phase. The award of this contract is going to Travel and Tourism Marketing, LTD based on the cumulative Reviewers scores and cost phase scores. The nature of this contract is to have a professional services consultant to promote, foster, and encourage international travel to Mississippi. The contract will initially be written for two years with 36 months in any combination renewals allowed for a total of four (5) years. The first two years of this contract will be for an estimated amount of \$1,200,000.00 with media commission for traditional set at 10% and media commission for digital set at 6%. Once the contract is approved by the Public Procurement Review Board it will be executed by the Mississippi Development Authority.