

Notice of Intent to Award

March 6, 2024

Procurement Type and Number	RFP 3120002830
Procurement Title	RFP: Visit MS Strategic Plan 2.16.2024
Opening Date and Time	2/16/2024 2:00pm

The following vendors submitted responses to the above solicitation:

- Coraggio Group, LLC – 13952 Denver West Parkway, Suite 200, Lakewood CO 80401
- CuttingMiller – 61 Broadway, Suite 2400, New York, NY 10006
- Gold PR Social Media – 99 East Main Street, Suite 200, Franklin, TN 37064
- Guidehouse – 1676 International Drive, Mclean, VA 22102
- Newlink Group – 1111 Brickell Ave, Suite 1350, Miami, FL 33131
- Quartermain Media – 614 Naylor Street, Carthage, MS 39051
- The Research Associates – 1 Liberty Plaza, Suite 2301, New York, NY 10006

Responses were evaluated according to the criteria stated in the solicitation. We announce our intent to award a contract to the following vendor upon approval by the Public Procurement Review Board:

Coraggio Group, LLC – 13952 Denver West Parkway, Suite 200, Lakewood CO 80401

We would like to thank each vendor for your time and efforts in preparing a response to this solicitation.

We invite you to contact Tricia Slack, Accounting and Finance if you would like to request a post-award vendor debriefing where we can share with you any applicable information about your response including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to your company's response. This debriefing is a meeting and not a hearing; therefore, legal representation is not required. However, if you prefer to have legal representation present, you must provide notification prior to the scheduled meeting so that we can also have legal representation present. Your request for debriefing must be received within three (3) business days after the issuance of this notice or no later than COB on 4/15/2024.

Vendors are reminded that any protests of this decision must be submitted to Tricia Slack, Accounting and Finance Deputy Director/Patrick Roberts Agency Attorney within seven (7) calendar days after the issuance of this notice or no later than COB 4/17/2024. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter into subcontracts relating to the project or services until execution of the contract.

We appreciate your interest in doing business with the State of Mississippi.

Sincerely,

Tricia Slack, Accounting and Finance Deputy Director  
Mississippi Development Authority  
501 North West Street, Suite 419  
Jackson, MS 39201  
Phone: 601-359-2987  
Fax: 601-359-5042  
Email: mdaproposals@mississippi.org