

## **Notice of Contract Award**

**RFQ: ED\_ADV07282022**

This professional services contract was awarded to the Vendor that proposed the most advantageous qualifications through the Evaluation Phase (Technical proposals and Management proposals). The award of this contract is going to The Ramey Agency, LLC based on the cumulative Reviewers scores. The purpose of this contract is to provide for a professional services consultant to brand and market to support the MDA's mission which is to foster a strong state economy and vibrant communities through innovation, use and attraction of talent and resources to improve our citizens lives, and economic growth and opportunity through promotion and development of Mississippi as a tourism destination. The contract will initially be written for two years with thirty-six months of combined renewals at the discretion of the Agency and in coordination with the vendor, contingent upon acceptable performance by the Vendor and sufficient monies being appropriated by the State Legislature and/or Federal Agency for a total of five (5) years. This contract will be for an amount of \$1,00,000.00 for the first 2 years of the contract. Once the contract is approved by the Public Procurement Review Board/Office of Personal Service Contract Review Board it will be executed by the Mississippi Development Authority.