The Mississippi Development Authority (MDA) is Mississippi’s lead economic and community development agency. MDA recognizes that existing businesses are the backbone of the state’s economy, and the agency works diligently to retain, support and sustain existing businesses of all sizes.

PriorityOne is a program that assists state and local economic development officials in Mississippi determine the best programs to most effectively assist our corporate citizens with concerns they are facing. This program is an integral part of MDA’s Business Retention and Expansion Program.

PriorityOne also allows state and local officials to become more familiar with the companies that call Mississippi home and provides MDA with a view of the business climate in each of the state’s communities. No two companies – or communities – are the same, but with this information, MDA can tailor an appropriate response to effectively meet a company’s needs and help it grow and prosper.
PriorityOne helps MDA staff, local economic developers and the region’s utility provider in their efforts to build relationships with businesses in communities around the state. As a result of this program, business leaders learn who they can turn to when they have questions or when they are faced with challenges – or opportunities – and need assistance.

The PriorityOne team interviews business leaders and asks a series of questions to learn about their companies’ operations, concerns, expectations and goals for the future. Companies’ answers to these survey questions remain completely confidential. The survey responses are entered into a database. Data compiled from the interview responses are used only in the aggregate, ensuring that confidential business information is protected. The results allow state officials to collect critical information about the business environments in Mississippi’s local communities and in the state as a whole.

PriorityOne enables MDA to help Mississippi companies grow and prosper

With the information gathered from these conversations, MDA can provide Mississippi businesses with targeted assistance that is relevant to each company’s specific needs. PriorityOne also provides MDA and local economic developers with useful information about a community’s infrastructure from the important perspective of that community’s business leaders. With this information, the agency can work with local economic development organizations and elected officials to take the steps necessary to improve the business climates of our local communities.
Individuals from MDA’s Existing Industry & Business Division and its regional offices partner with local economic developers and the region’s utility provider to carry out the objectives of PriorityOne. In many cases, MDA staff and economic developers from the local communities and the utility providers all participate in the PriorityOne interviews so that all can build relationships with the companies in their areas and work together to meet those companies’ needs. All members of this partnership are committed to keeping companies’ responses confidential and to working together to support our corporate citizens and help them succeed.

For more information on the PriorityOne program or on MDA’s business retention and expansion efforts, please visit the agency’s Web site at mississippi.org or contact MDA’s Existing Industry & Business Division at 601.359.3593 or via email at: priorityone@mississippi.org.
In addition to the PriorityOne program, your local MDA regional office is available to assist you. To locate the nearest regional office, please consult the map below:
North Mississippi Regional Offices
Senatobia:
910 E. F. Hale Drive • Senatobia, MS 38668
Telephone: 662.562.0410 • Fax: 662.562.0407

Tupelo:
Post Office Box 1606 • Tupelo, MS 38802
330 West Jefferson • Tupelo, MS 38804
Telephone: 662.844.5413 • Fax: 662.842.3667

Northwest Regional Office
Post Office Box 32 • Greenwood, MS 38935
115 Fulton Street • Greenwood, MS 38930
Telephone: 662.455.4508 • Fax: 662.455.7903

East Central Regional Office
2401 11th Street • Meridian, MS 39301
Telephone: 601.484.2594 • Fax: 601.484.2592

West Central Regional Office
Post Office Box 849 • Jackson, MS 39205
501 North West Street • Jackson, MS 39201
Telephone: 601.359.3593 • Fax: 601.359.2116

Southwest Regional Office
Post Office Box 728 • Summit, MS 39666
Southwest MS Community College
W.S. Bryan Science Complex
1156 College Drive • Summit, MS 39666
Telephone: 601.276.3747 • Fax: 601.359.2116

Southeast Regional Office
420 West Pine Street • Hattiesburg, MS 39401
Telephone: 601.545.4001 • Fax: 601.545.4006