



Retail Center Revitalization Program

Funding Opportunity Announcement

Webinar Host:

Leland Speed, MDA Executive Director
Joy Foy, Director of Asset Development

(FOA #AD-10202011)

Proposals Due: October 20, 2011

Retail Center Revitalization Webinar

September 15, 2011

Hosted by Mississippi Development Authority

mississippi development authority

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Retail Center Revitalization Program FOA

The Retail Center Revitalization Program is a pilot program designed to test the effectiveness of partnering local units of government with retail center owners to make improvements to certain shopping centers, commonly referred to as “strip malls,” in a way that contributes to ongoing coordinated revitalization efforts in local communities.

Limited grant funds are associated with this program, which is designed to support retail center revitalization projects in conjunction with private funding sources. Only Mississippi’s planning and development districts (PDDs) may apply for the grant funds. Awards are limited to a maximum of \$50,000.

In order to participate, PDDs must partner with a local unit of government and the owner of the strip center to fund a retail center revitalization project. This local team must contribute a minimum of 50 percent of the total cost of the project. Eligible activities include, but are not limited to, improving a building’s façade, developing green spaces and improving parking areas.

PDDs interested in applying for grant funds or learning more about the pilot Retail Center Revitalization Program may view the funding opportunities announcement (FOA) below.

Retail Center Revitalization Program FOA

Register for the Retail Center Revitalization Webinar (September 15, 2011, 2:00 p.m.)

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What is the purpose of the
Retail Center
Revitalization Program?



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What qualifies as a retail center?



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Who is eligible?

Planning & Development Districts
partnered with local units of
government and property
owners.

South Delta
Planning
Development
District

**SOUTHWEST
MISSISSIPPI
PLANNING &
DEVELOPMENT
DISTRICT**



**THREE
RIVERS** 
PLANNING & DEVELOPMENT DISTRICT, INC.

NEMPDD
Northeast Mississippi Planning and Development District



Southern Mississippi
Planning and Development
District



 **GOLDEN TRIANGLE**
Planning and Development District, Inc.



North Delta Planning
and Development District





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How do you prepare?

A master plan that ties the strip center revitalization with a larger effort to revitalize the downtown.

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How much?



- \$50,000 maximum
- Total project cost > \$100,000
- Grant will contribute up to 50% of costs

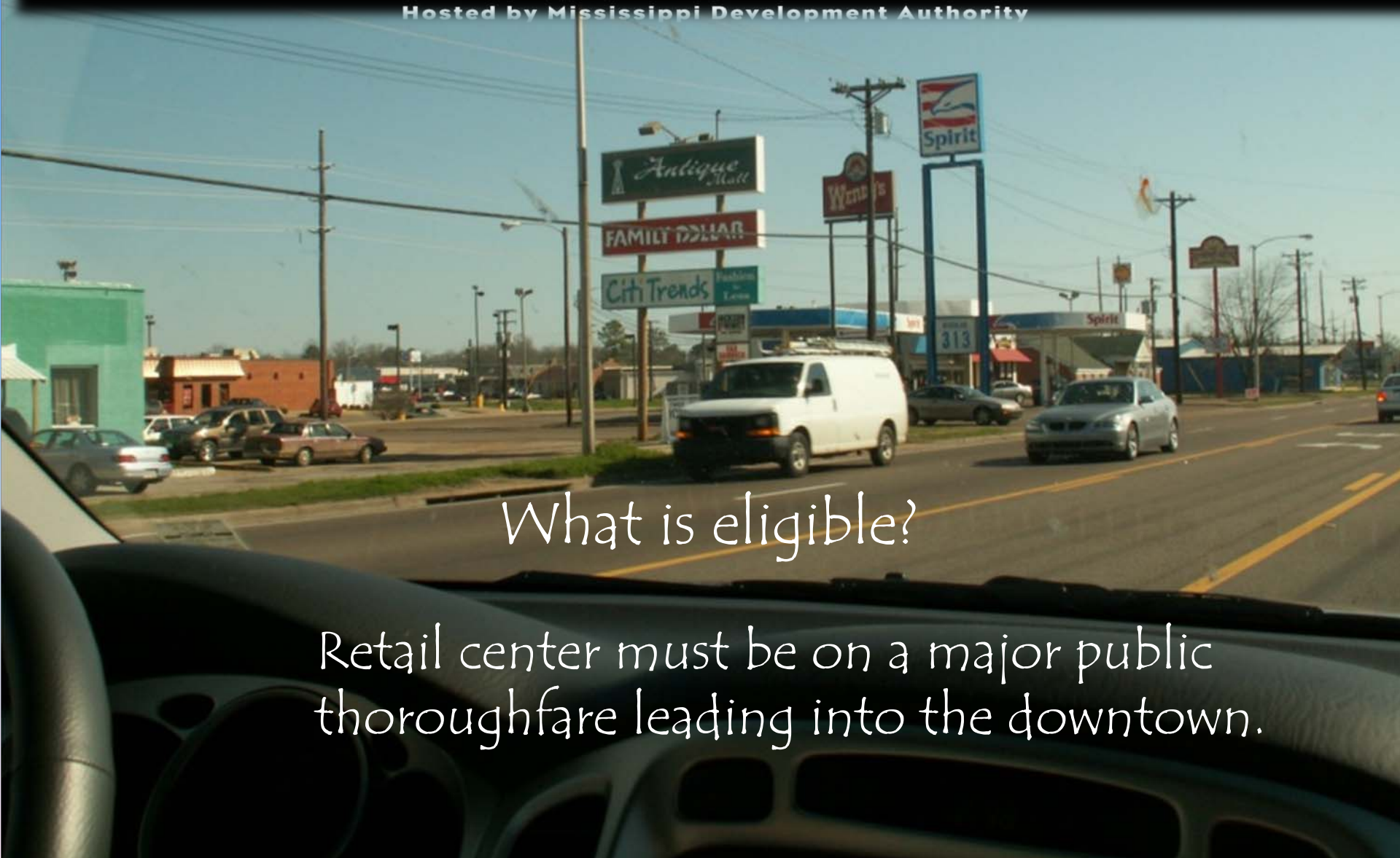


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What is eligible?

Retail center must be on a major public thoroughfare leading into the downtown.



What type of improvements qualify?

- Façade improvements
- Landscaping
- Parking Lot Improvements
- Curbside Signage
- Pedestrian Improvements
- Public Space
- Clean-up/Removal



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How do you apply?



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How are the retail centers selected?

- 
- Financial – 25 points
 - Eligibility and Impact – 50 points
 - Methodology and Team Experience – 25 points



CONTACT INFORMATION

Mississippi Development Authority

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FOA # AD-10202011

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